FRANCESCO MATTERA

AI Product Manager | Development & Growth

📇 [Portfolio website](#)   in [linkedin](#)   ✉ mattera.ita@gmail.com   📞 +39 3518497996   📍 Amsterdam

SUMMARY

AI Product Manager with 3+ Years of work experience and strong Full Stack/ AI technical knowledge.

Ex Founder & CPO @Neolocus, where I scaled the platform to 4K monthly active users and $1K+ MRR. Ex Product specialist @Adyen.

Passionate about building user-centric (Gen)AI products.

Check out all my projects here.

EXPERIENCE

Co-Founder & Chief Product Officer (CPO)

Neolocus

📅 09/2023 - Present   📍 Riyadh, Saudi Arabia

- I raised a $100K pre-seed round from an accelerator program (GAIA).
- I designed the platform's UI/UX on Figma and developed it hands-on as the main full-stack developer. (JavaScript, Python, Docker, Firebase).
- I managed a team of 10, including engineers and designers, to deliver the project on time and under budget.
- I developed and executed a go-to-market strategy, achieving 4K monthly active users and $1K+ MRR.
- I lead R&D initiatives in the field of GenAI, specializing in Image Generation and Processing. Focused on fine-tuning LORA models to generate high quality, realistic architectural renders.

Product Specialist

Adyen

📅 03/2023 - 08/2023   📍 Amsterdam, The Netherlands

- I led the restructuring of Adyen's tech (SDK integration) documentation, resulting in increased % of SDK adoption rates.
- Facilitated cross-departmental communication to align new documentation content with its publishing.

Junior Data Scientist

FWRD Knowledge

📅 03/2022 - 03/2023   📍 Dubai, UAE (Remote)

- I built an end to end AI app for RedBull that scrapes TikTok data and optimizes the number of likes and comments of a post based on its content, region and time of release.

AI Teacher Assistant

VU University

📅 03/2022 - 03/2023   📍 Amsterdam, The Netherlands

- I thought AI classes to 500+ students and graded final assignments.

EDUCATION

Master of Artificial Intelligence

VU University

📅 09/2021 - 06/2023   📍 Amsterdam, The Netherlands

- 3 International publications/ conferences in "AI & Psychology". Check it here.

Bachelor of Applied Statistics

Alma Mater Studiorum

📅 09/2019 - 06/2021   📍 Bologna, Italy

KEY ACHIEVEMENTS

🏦 **Secured Pre-Seed funding**

Raised a $100K pre-seed investment from a top AI accelerator program (GAIA) to launch Neolocus.

✦ **Developed AI Apps**

Led R&D initiatives and independently developed multiple AI products. See here.

👤 **Scaled user base**

Achieved 4K monthly active users with Neolocus, leveraging user-centric design and strategic marketing initiatives.

📈 **Revenue growth**

Built a monetization strategy that grew Neolocus' monthly recurring revenue (MRR) to $1K+.

SKILLS

🧊 Product

Cross-Functional Team Leadership

Market Analysis

UI/UX Design on Figma

Agile & Scrum (Jira, Asana)

Go-to-Market strategy

✀ Technical

Image Generative AI

AI Python frameworks (PyTorch)

Backend frameworks (Flask, Docker)

Cloud Infrastucture (AWS, GCP)

Frontend JS frameworks (React, Typescript, NextJS, NodeJS)

Cloud Databases (Firebase)

SEO Best Practises

PASSIONS

💼 **Competitive gaming**

I have been a gamer all my life.
I participated in international eSports tournaments of Hearthstone, between 2015 and 2019.

💼 **Solo coding for fun**

I love spending my nights and weekends developing AI side projects, for fun. Check them out here.